



A New Dimension of Engagement and Integration

The experienced, innovative team at Mall Communications has led the evolution of signage through from paper to slick, instant and relevant digital networks. This transition positions centre owners for **greater revenue generation** and **community cultivation**, meets the needs of shoppers for **relevant and accurate information**, and meets the needs of the demanding national and local advertisers as they seek to make a **demonstrable brand presence** in a respective market.

What's Included

- 👁 Choice of interior or exterior Digital Units
- 👁 Touch screen directory software
- 👁 Mobile app and WiFi solutions
- 👁 Footfall tracking
- 👁 Data collection and dashboard reporting
- 👁 Three-tiered advertising sales approach
- 👁 Flexible commercial options with revenue stream
- 👁 Maintenance and service plan

