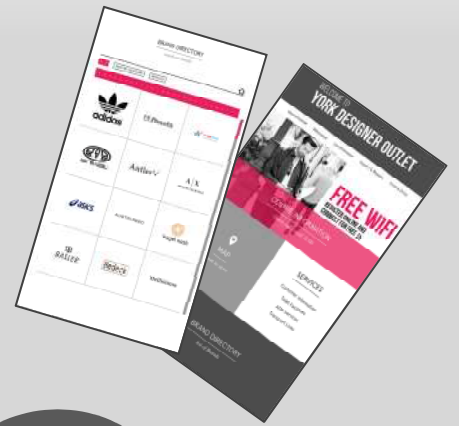


The historic city of York is home to the McArthurGlen Designer Outlet York. Drawing on visitors from the local area, national and international tourists, it is an important shopping destination. To guide visitors, MallVision has installed digital wayfinding and advertising units.



The touch-screens show interactive maps, routes, searches, facility and centre news, promotions and much more. The customer experience is greatly enhanced by instant information at their fingertips.



48" HD high brightness screens

Over 125 Stores

99% of visitors buy at York

