

Temporary Large Format Screens

Use empty storefronts to your advantage with large format digital video walls in your shopping centre.



Video walls can cover the frontage of vacant units, shops undergoing refurbishment, or conceal unsightly hoarding or other works.



Mall Communications can offer large format HD digital video walls in any size to generate extra revenue through advertising, to signpost new store openings, and display other centre information. They can be reused in different locations and are easily moveable. Remotely updated and fully supported, these units avoid all the complications of paper posters.



When deployed in foyers and open spaces – on or above ground – video walls are also an effective marketing tool for campaigns ranging from store offers and promotions to competitions and events such as fashion shows and concerts.

